

Woofstock

People and Paws for our State Parks

Sunday, October 22, 2017 ~ Noon – 4:00 p.m.
Picnic Bowl ~ San Clemente State Beach Campground

Founded in 2008, the San Onofre Parks Foundation (SOPF), whose mission is to provide education, protection, and preservation for California State Parks at San Clemente and San Onofre State Beaches, invites you to support and participate in our 4th Annual *Woofstock – People and Paws for our State Parks* fundraising and community outreach event benefitting SOPF on Sunday, October 22, 2017!

San Onofre and San Clemente State Beaches are among the best dog friendly parks in southern California, allowing for leashed dogs on selected beaches and nature trails. Dog ownership comes with great responsibility, not only for the welfare of the animal but also in recognition of its potential impact on the environment. To help maintain the delicate balance of recreational use with preservation of natural open spaces and beaches, SOPF has made it convenient for dog owners by funding disposable bags and waste containers along the trails since 2010.

As park advocates, the SOPF seeks to reach hundreds of enthusiastic dog owner-stakeholders annually through this fun, family friendly pet extravaganza, giving them the opportunity to create meaningful experiences that further connect them to our parks while promoting a lifelong respect for nature and preservation through education and thoughtful park stewardship. *Woofstock* activities include: live entertainment, K-9 demonstration, pet related vendors and animal rescue groups, dog costume contest, a dog parade, pet activities, photo spot, face painting and children's crafts, a raffle and food booth.

Sponsored by SOPF in partnership with California State Parks, *Woofstock* provides a unique opportunity for Sponsors to demonstrate their support of environmental education and preservation in San Clemente while marketing their pet related products and services to area residents and State Park constituents along with other Sponsors, Volunteers, Pet Lovers and Local Residents.

To help guarantee your participation in *Woofstock - People and Paws for our State Parks*, submit your completed application for consideration to Susan Goggins (SOPF Business Manager) by Friday, September 29th. For more information, visit our website at www.SanOnofreParksFoundation.org. We look forward to seeing you at *Woofstock 2017!*

Sincerely,
Susan Goggins
Business Manager
San Onofre Foundation
sgoggins@sanofoundation.org
(949) 922-5558

Event sponsored by The San Onofre Parks Foundation in Partnership with California State Parks.



For more information:
San Onofre Parks Foundation admin@sanofoundation.org www.SanOnofreParksFoundation.org

Revised: 07/12/2017

Woofstock

People and Paws for our State Parks

Special One-Time-Only Sponsorship Levels for 2017

Business Sponsor - \$50

- A 10 x 10 booth space* (participants are required to bring their own canopy, tables & chairs)
- Welcoming recognition banner bearing your NAME (or LOGO) at Woofstock
- Your NAME or LOGO and link to your website on SOPF website promoting Woofstock
- Acknowledgement on the SOPF Woofstock Facebook promotions

Non-Profit Friend - \$25

- A 10 x 10 booth space* (participants are required to bring their own canopy, tables & chairs)
- Welcoming recognition banner bearing your NAME (or LOGO) at Woofstock

Woofstock Treat & Tote Bag Sponsor - \$25

For just \$25, Sponsors and Local Businesses have the opportunity to provide 100 Woofstock inserts (no larger than 8 ½"- 11") to be included in the Woofstock Treat & Tote Bags sold on site. In fact, we'll waive the fee if you donate pet related products such as pet treats, pet toys, or pet care items. Coupons and/or discount towards these items are great for the Treat & Tote Bags, but are not applicable for the FREE insert.

* Booths are either a 10x10 space with your own canopy or within one of the permanent shaded structures in the Picnic Bowl (see photo below).



2017 Woofstock – People and Paws for our State Parks, Sunday, October 22, 2017

Revised: 07/18/2017



People and Paws for our State Parks

Sunday, October 22, 2017 at San Clemente State Beach Campground, 12-4pm

Sponsor & Participant Application

Submit to SOPF Office by Friday, September 29, 2017

Company / Organization: _____

Contact Person: _____ Cell: _____

Email Address: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Company Phone: _____ Website: _____

Sponsorship Level (Check One):

- checkbox \$ 50 Business Sponsor
checkbox \$ 25 Non-Profit Friend*
checkbox \$ 25 Woofstock Treat & Tote Bag Sponsor

Make Checks Payable to: San Onofre Parks Foundation
Payment may also be made online at www.SanOnofreParksFoundation.org

Provide a brief description of the product(s) and/or services you plan to exhibit / sell at Woofstock.

Mail completed and signed Application, initialed Event Rules and Regulations, copy of Sellers Permit (if applicable),
*IRS Determination Letter (required for non-profit applications), Certificate of Insurance and Sponsorship Fee to:

San Onofre Parks Foundation
Attn: Susan Goggins / Woofstock
3030 Avenida del Presidente
San Clemente, CA 92672

I, _____, on behalf of _____ (Company/Organization)
do hereby submit this application for consideration. I agree to abide by all Event Rules and Regulations, agree to the Release from
Liability and Indemnifications, and waive any/all claims of any kind and nature against the San Onofre Foundation, State of California,
California State Parks, its agents, affiliates, employees, volunteers and/or any other individual associated with the event. By signing this
agreement, Company/Organization agrees to pay all fees and/or city, state, and county taxes as required by law.

Signature _____ Date _____

Any questions please contact: Susan Goggins sgoggins@sanofoundation.org or call (949) 922-5558

DO NOT COMPLETE BELOW THIS LINE - FOR SOPF ADMINISTRATIVE USE ONLY

Application Received: _____ Reviewed: _____ Approved: _____

Sponsor Level: _____ Payment Received: \$ _____ Applicant Notified: _____



People and Paws for our State Parks

Event Rules and Regulations

1. Sponsors are required to have on hand dog-related samples and giveaways. Distribution of the free samples and giveaways from Sponsors shall be only to guests presenting a 2017 Woofstock Punch Card (included with purchase of the Woofstock Tote & Treat Bag).
2. Sponsors may only display and distribute approved samples, company literature, customer coupons, etc. directly related to Sponsor's business within their designated booth space only.
3. Non-Profit Sponsors may collect donations for their organization only.
4. Pursuant to State Parks regulations, distribution of stickers of any type is not permitted.
5. A Seller's Permit is required with your application for Sponsors selling products. Each seller is responsible for charging sales taxes, reporting sales and paying all sales taxes to State of California Board of Equalization. SOPF will not be held responsible for seller's failure to collect, report, and submit sales taxes.
6. Sponsorship fees support San Onofre Parks Foundation initiatives. If you know of a company who may be interested in becoming a Woofstock sponsor in the future, please contact admin@sanofoundation.org
7. All items that are distributed/sold/displayed should represent California State Parks, the San Onofre Parks Foundation and Woofstock in a positive manner. San Onofre Parks Foundation and State Parks reserves the right to approve or not approve all vendor merchandise, brochures, banners and any other item being displayed or sold. Any products or services rejected by SOPF or State Parks must be immediately removed from the Event premises and may be removed by SOPF or State Parks if this does not occur. Merchandise designed to be passed off as Event merchandise (use of city, date, event name, trademarks, etc.) or which has this effect will not be permitted.
8. Products or signage that suggest illegal drug use, sex, or inappropriate alcohol consumption are not allowed. No alcohol or illegal drugs will be allowed. Illegal drugs, and drug paraphernalia, weapons, merchandise containing racial slurs, manufacturer or copyright infringements, obscenities or other offensive or other detrimental matter will not be permitted and will be confiscated and not returned.
9. State Fire Marshal and Health Department regulations must be implemented at all times. A fully charged (not expired) compliant fire extinguisher must be present in each booth space. No open flames, no sterno under any canopy.
10. No booth shall be set up in a manner where it damages any State Park property or structures inclusive of grounds, paved areas, trees, etc. The Sponsor is liable for any damage caused to State Parks or other Sponsor's property.
11. Any construction, generators, and/or loud amplified music are not allowed within the booths. Sponsors may only set up within designated booth space.
12. Sponsor space is not transferable. Sponsors may not assign, sublet or share their exhibit space with another business or firm.
13. State Parks and the San Onofre Parks Foundation reserve the right to cancel the contract at any time.
14. Woofstock is a non-refundable event.
15. Sponsors are responsible for keeping their area clean and free of debris. ALL Sponsors are responsible for picking up trash around their site.

16. Sponsors will carry Worker's Compensation Insurance in compliance with provincial laws covering all of the Sponsor's employees, contractors or agents engaged in the performance of any work for the Sponsor.
17. There will be no camping in booth space.
18. Sponsor booths may not be left unattended. State Parks, the San Onofre Parks Foundation and other affiliates will not be responsible for any lost, stolen or damaged property before, during or after the event. Sponsors accept full responsibility for their site.
19. The event begins at 12:00 p.m. and ends at 4:00 p.m. Sponsors may begin set-up of designated booth space at 10:00 a.m. and must be completely set up no later than 11:30 a.m. Loading and unloading zones and schedules TBD.
20. Sponsors may not begin tear-down of booth prior to 4:00 p.m., as this could present a safety hazard for event attendees, fellow Sponsors, Event Staff and Volunteers, etc. Anyone closing before closure of the event will not be invited back to participate next year.
21. Electricity is not available. Generators are not permitted.
22. Sponsors agree to leave the Event and designated area in a clean and orderly manner and assume full responsibility for any/all damages incurred due to Sponsors use/misuse of event grounds.
23. Woofstock will take place rain or shine.
24. The San Onofre Parks Foundation, in its sole discretion, determines whether a prospective Sponsor is eligible to participate in the Event. Eligibility is generally limited to persons or firms that supply products and services related to the nature of the Event. Applicants are required to submit a description of the nature of their business and the items to be sold, displayed, given away and exhibited. SOPF reserves the right to restrict or remove any Sponsor that SOPF, in its sole discretion, believes is objectionable or inappropriate.
25. The San Onofre Parks Foundation has the exclusive right to display, license, sell and merchandise all Event novelties (t-shirts, collectibles, etc.).
26. Sponsors cannot sell, give or offer for sale any pictures or accounting of this Event for publication without the permission of the San Onofre Parks Foundation.
27. Sponsors shall carry general liability coverage including premises, operations, contractual, personal injury and property damage liability in force during the period of the Event, in an amount of not less than \$1,000,000; and name the San Onofre Parks Foundation (SOPF), as additional insured. Certificates mailed to: San Onofre Parks Foundation, 3030 Avenida del Presidente, San Clemente, CA 92672
28. All State Park rules and regulations apply.

RELEASE FROM LIABILITY AND INDEMNIFICATIONS (please read before signing Sponsor Application and initialing Event Rules and Regulations) "I agree to waive and release the San Onofre Parks Foundation (hereinafter referred to as SOPF), and the State of California, Department of Parks and Recreation (herein after referred to as CA-DPR) their officers, agents and employees, from and against any and all claims, cost liabilities, expenses, or judgments, including attorney's fees and court costs arising of my participation in this event or any illness injury resulting there from, and hereby agree to indemnify and hold harmless SOPF and CA-DPR from and against any and all such claims whether caused by negligence or otherwise, except for illness or injury resulting directly from gross negligence willful misconduct on the part of SOPF, and CA-DPR or their volunteers or employees. I understand and agree that by signing this waiver I am freeing SOPF and CA-DPR, their employees, officers or agents from any liability resulting from my participation in this sponsored activity. I recognize that the event can be dangerous to me and I accept those dangers. I understand that if I am injured this waiver will be used against me and anyone else claiming damage because of my injury in any legal action. I also understand that no employee or agent is authorized to modify this waiver. I hereby represent and understand that I am familiar with the nature of the activities in which I will participate in this recreation program, that I am in good health and that I do not have physical or emotional conditions, past or present, of which I am aware, which would affect my ability to participate in this activity.